


Prepared insureds. *Better loss ratios.*

FOR INSURERS
& BROKERS PLACING
CYBER, FINANCIAL & D&O COVER

IR · 01
CRISIS SIMULATION PLATFORM



Turn preparedness into a pricing *advantage.*

Help your insureds rehearse the crises that drive claims — in minutes, under your own brand. A platform for the insurers and brokers ready to reward preparedness, reduce losses, and price more sharply on the back of it.

WHITE-LABEL
READY

UNDERWRITING
EVIDENCE

LOSS-RATIO
LEVER

LONDON · EST 2024
V 1.0

§ THE OPPORTUNITY

Premiums are rising, capacity is tightening, and insureds are looking for more than a policy document. Give them rehearsal — and give your underwriters real evidence of the preparedness you are pricing.

§ WHY PARTNER

Bundle simulations into placement and renewal. Differentiate from the broker down the road, stick the account, and put a quantifiable risk-reduction lever in the hands of your underwriters.

01

Fewer claims. *Smaller losses.*

Insureds that rehearse respond faster, contain incidents earlier and escalate cleanly. Practised teams turn what would have been a notification into a non-event — and a claim into a smaller one. A direct lever on loss frequency and severity.

LOSS-RATIO IMPACT

02

Evidence, *not* *adjectives.*

Every session produces a record — who played, which decisions they made, where the team hesitated, how cleanly they escalated. Underwriting evidence you can act on, and a defensible basis for offering more competitive terms to insureds who actually train.

PRICING & RENEWAL
LEVER

03

Nine categories. *100+ examples.*

A library spanning the full risk surface — cyber, operational, financial, geopolitical, environmental, reputational and beyond — mapped to the perils your policies actually cover, with over a hundred worked examples to fork from.

COVER-ALIGNED

04

A genuine *boardroom* drill.

Up to seven exec roles playing concurrently. Real-time host dashboard, red-team and support-team requests, panic button — and live broadcast TV interviews delivered on camera mid-session. The kind of rehearsal your insureds' boards remember at renewal.

BOARDROOM-GRADE

Reward preparedness. Reduce loss ratios. *Win the renewal.*

SIX WAYS
CARRIERS & BROKERS RUN
IT UNDER THEIR OWN BRAND

01 · Pre-bind

Rehearsal at *pre-bind* & renewal.

Run a tailored simulation before terms are agreed. Surface real vulnerabilities, give the insured a path to remediate, and walk into the underwriting conversation with concrete evidence of preparedness – a defensible basis for sharper pricing.

02 · Library

A library mapped to *your perils.*

Nine incident categories and over a hundred worked examples, aligned to the cover you write – cyber, D&O, financial lines, supply chain, environmental. Spin one up, swap in the insured's details, and you are ten minutes from an engagement-ready brief.

03 · Boardroom

A drill the *board* remembers.

Host a live session with up to seven concurrent exec roles – CEO, CFO, CIO, CISO, CLO, CMO, PRO. A real-time host dashboard exposes per-role metric dials, red-team and support-team routing, and pause/resume controls so you can intervene without breaking immersion.

04 · The Moment

The immersive broadcast TV *experience.*

No other tabletop platform does this. Mid-scenario, the executive on the spot finds themselves on camera with a journalist – in real time. The exec sees themselves on screen, the camera light comes on, the interview happens, and the rest of the team has to scramble in parallel. It is the moment that earns the renewal.

LIVE · ON AIR

05 · Tokens

Single-player tokens for the *C-suite.*

Issue per-insured single-player tokens so the CEO, the CISO or the board chair can run a version of the scenario any time – before a board meeting, before a regulator submission, before a renewal pitch. Continuous preparedness, evidenced at every touch.

06 · White-label

White-label as *your own.*

Run the platform under your own brand – with your logo, your learning materials and your strategic direction. The insured experiences a polished simulation built by you; the engine just happens to be ours. Available on the partner tier and bundled into the pricing.

PARTNER PRICING

Reward the prepared. Reduce loss ratios. *Sharpen the premium.*

Fifteen minutes is all we need to show you the host dashboard, the unique immersive live-TV experience, and walk through how it would work for your book.

BOOK 15 MINUTES →

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