

Rehearsed. Prepared. *Ready for anything.*

FOR CONSULTANCIES
& MANAGED SECURITY
SERVICE PROVIDERS

IR · 01

CRISIS SIMULATION PLATFORM

Stop building tabletop exercises from *scratch*.



Run truly immersive crisis simulations that exactly mirror your clients' organisations — in minutes, not weeks, and under your own brand. A platform built for the consultancies who turn cyber, operational and reputational risk into a board-level conversation.

WHITE-LABEL
READY

MULTIPLAYER · 7
ROLES

LIVE
BROADCAST TV

LONDON · EST 2024

5 WHY PARTNER

V 1.0

Your clients don't want another generic walk-through. They want to see their own boardroom, their own regulators, their own supply chain — under pressure. We give you the engine to deliver exactly that.

Spend your billable hours on insight, not slide formatting. Spin up bespoke engagements in the time it takes to brief a junior associate, and walk into the room with a simulation that feels custom built for your client.

01

Specific, *not generic*.

Scenarios that exactly mirror each client's sector, jurisdiction, regulators, supply chain and vulnerabilities. The CEO recognises their own organisation in the brief on slide one — not a stand-in case study with the names swapped.

BESPOKE · PER CLIENT

02

Minutes, *not weeks*.

Drop in the client profile and hit generate. The platform builds a complete scenario — inject timeline, role briefs, MCQ quizzes, tutorial slides, training videos — in the time it takes to make a coffee.

FROM BRIEF TO READY

03

Nine categories. *100+ examples*.

A library spanning the full risk surface — cyber, operational, financial, geopolitical, environmental, reputational and beyond — with over a hundred worked examples to fork from.

FORK & TAILOR

04

Truly *immersive* multiplayer.

Up to seven exec roles playing concurrently. Real-time host dashboard, red-team support-team requests, panic button — and live broadcast TV interviews delivered on camera mid-session. No other platform does this.

BOARDROOM-GRADE

A platform built for the consultancies that *win the next engagement.*

SIX WAYS
PARTNERS RUN IT
UNDER THEIR OWN BRAND

01 · Generate

Scenario generation in *minutes.*

Brief the platform with your client's industry, jurisdiction, regulators, supplier dependencies and headline risks. It returns a complete scenario – brief, simulated message threads, MCQ quizzes, tutorial slides and a video plan – ready to host. Edit the XLSX and reupload to layer your own framing on top.

02 · Library

A library to *fork* from.

Nine incident-type categories and over a hundred worked examples. Spin one up, swap in the client's details, and you are ten minutes away from a polished engagement brief – ready to walk into the room with.

03 · Multiplayer

Multiplayer that scales to the *boardroom.*

Host a live session with up to seven concurrent exec roles – CEO, CFO, CIO, CISO, CLO, CMO, PRO. A real-time host dashboard exposes per-role metric dials, red-team and support-team routing, and pause/resume controls so you can intervene without breaking immersion.

04 · The Moment

The immersive broadcast TV *experience.*

No other tabletop platform does this. Mid-scenario, the executive on the spot finds themselves on camera with a journalist – in real time. The exec sees themselves on screen, the camera light comes on, the interview happens, and the rest of the team has to scramble in parallel. It is the moment your client remembers.

LIVE · ON AIR

05 · Tokens

Single-player tokens for the *C-suite.*

Issue per-client single-player tokens so the CEO, the CISO or the board chair can run a version of the scenario any time – before a board meeting, before a regulator submission, before a renewal pitch. You ship the value; the platform delivers it.

06 · White-label

White-label as *your own.*

Run the platform under your own brand – with your logo, your learning materials and your strategic direction. The client experiences a polished simulation built by you; the engine just happens to be ours. Available on the partner tier and bundled into the pricing.

PARTNER PRICING

Run scenarios for your clients at a *fraction of the cost* — and a multiple of the impact.

Fifteen minutes is all we need to show you the host dashboard, the unique immersive live-TV experience, and walk through how it would work for you.

BOOK 15 MINUTES →

CALENDLY.COM/BILL-MEW/15MIN